Drupal™ JOB MARKET 2014

The Drupal Association conducted a survey in Spring 2014 to gather insights into the current Drupal job market. More than 600 people – both hiring managers and employees – participated

The results show very strong demand for Drupal talent across many roles

Hiring Plans

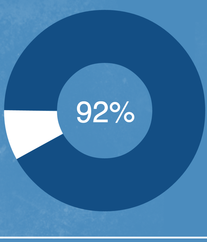
82% of hiring managers surveyed plan to hire Drupal talent within the next 6 months

"Constant" Hiring Mode

40% of hiring managers surveyed say they are "constantly" hiring Drupal talent.

More Drupal Talent is Needed

92% of hiring managers surveyed say there is insufficient Drupal talent in the market to meet their needs



Business Growth is the Driver

Of the organizations who say they are "constantly" hiring Drupal talent, 75% percent say business growth is the primary reason

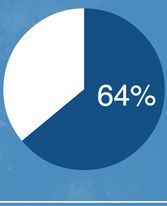
Many Jobs, Many Roles

Hiring managers say they are currently trying to fill many types of Drupal roles

Developer | Themer | Site Builder | Dev Ops | Content Strategist or Administrator

Lots of Job Openings

64% of employee respondents say there are typically many jobs available for Drupal talent



What's Important to Job Seekers?

Criteria for job seekers when deciding whether a position is a good fit

Location

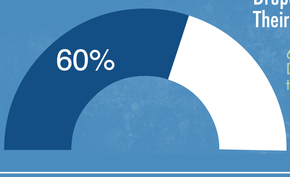
44% of respondents say not having to relocate is important

Compensation

41% say compensation is among the top criteria

Giving Back

29% say they prefer employers who give them time and flexibility to give back to the Drupal project



Drupalers Feel Their Skills are Highly Valued

60% of employee respondents say Drupal skills are "very valuable" in the marketplace

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