

DrupalCon Europe 2009

# Paris Proposal

A proposal from the Drupal France and French Association

### **Contacts**

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# Key points of the proposal

Paris is the perfect location for this year's European DrupalCon. There are many factors which will contribute to the success of hosting the DrupalCon in Paris. We have a motivated Drupal community, a government which actively uses Drupal for its official sites, and a diverse business sector which, due to the financial crisis, is actively seeking cost effective; well supported open-source solutions.

Besides all this Paris is an amazing place to visit.

We propose hosting the European DrupalCon from September 1st to September 5th, 2009. With the first four days dedicated to conferences, BOF sessions, a job fair and a business day. The last day dedicated to a code sprint.

#### A vibrant city

Paris, as a crossroads of business, culture and innovation is a great place to organize a DrupalCon. The vibrant cultural life of the city has always had an allure for artistic types, notably Hemingway and Picasso who made Paris their home.

The modern city is fast becoming a technological hub that can attract the Internet inclined. Parisians have free wireless access to the Internet via 260 citywide locations, including public gardens, libraries, town halls and museums. Despite a reputation for being expensive, accommodation prices in Paris compare favorably with other European capitals.

#### One of the best connected city in Europe

Getting to Paris is easy and inexpensive. It is well connected by train, bus and road to all major cities in Europe and by plane to the whole world!

- Appendix A provides information about how to get to Paris
- Appendix B provides information about Visa requirements

#### An affordable city

Despite a reputation of being expensive Paris can cater for all budgets and tastes. In fact, Paris is a competitive city for accommodation, with 3 stars hotels being between the least expensive on the continent. All lodging issues are discussed on Appendix C.

#### Moving around

Paris has a world famous public transportation system linking the whole of the capital. You can also enjoy the brand new "Velib" a Self Service "bike hire" system which is both cheap and healthy.

#### A prestigious venue: la Maison Internationale

Located inside Paris, only 10 minutes away from the very center of the city (by subway), the "Maison Internationale" was built in 1935 thanks to the generosity of John D. Rockefeller Jr. It is the main house of the Cite Internationale Universitaire de Paris (CIUP), a group of university residences inside a park in which students and university professors from all over the world live and work.

Since the Maison Internationale allows us to host a conference of up to 1200 people we expect the CIUP to become a real little Drupal Village for 4 days. Google "Cite Internationale Universitaire de Paris" so you too can fall in love with the place!

The Maison Internationale is only 150 meters from the Cite Universitaire RER station which connects the CIUP to Paris city center with a 10 minutes overland train ride. The Maison Internationale is surrounded by two parks: the park of the CIUP and the park Montsouris, one of the most charming Parisian parks, only known to Parisian connoisseurs.

The Maison Internationale is fully covered by Wi-Fi and offers the possibility of using its beautiful theaters and halls for conferences. The conferences will be held in the two main spaces the Honnorat and Adenauer hall and in two theaters. We will be using the remaining nine smaller rooms for organizing a wide variety of events.

The Maison Internationale features an inexpensive student restaurant and a very nice cafeteria. During the night and after the conferences drupalers will be able to visit the theater and other performing arts venues in and around the CUIP.

The Maison Internationale campus has student residences situated around its beautiful park accommodating students from all over the world. From Armenia and Japan to Brasil and India students and professors share their cultures and experiences in a lovely environment. Many cultural activities take place all the time in the Cite Internationale, and many interesting conversations can be held without leaving it if, one night, you don't feel like going very far.

• Appendix E describes the venue in more details.

#### Eating in and around the Maison Internationale

You have many options to eat nearby the Maison Internationale, you will be able to choose between eating in the Cite Internationale itself, picnic on the park or go to one of more than 140 restaurants nearby.

#### No attendee left behind: a large scholarship offer

Attending one or both of the international Drupal conferences is prohibitively expensive for some. That's why we want to continue the tradition of offering scholarships.

We'll be offering different types of scholarships for different kinds of attendees:

• Full scholarships are open to all and cover admission, travel and lodging up to 7 nights.

 CloseTheGap scholarships: we'll be reserving about a quarter of our full scholarships for applicants living, studying or working in developing countries

We strongly believe scholarships like these can make a difference and be the tipping point for local Drupal development and widespread adoption.

Local scholarships covering admission and lodging (up to 7 nights) are only open to students living in France.

#### A sponsorship strategy

The impressive growth of the Drupal community has lead to an equally impressive growth of the DrupalCons in the US and Europe. Solid financial backing gratefully received from cornerstone sponsors has been one of the key success factors and will continue to be so for DrupalCon Paris.

Companies and organizations of all sizes have an opportunity to get involved through sponsorship packages at varying levels through which they may either support the DrupalCon itself or specific areas of the conference.

#### Other key aspects

The remaining parts of the proposal are structured as follow:

- A presentation of the organizing team. Joeri Poesen, the lead organizer will be available full time two months before the conference.
- A presentation of our marketing and communication strategy, because it matters.
- A quick description of the French Drupal community.
- A more detailed outline of the program and sessions for the conference.

## Organizing team

#### Joeri Poesen - lead

Joeri Poesen kick-started the French Drupal community and helps organize events in France and Belgium. He writes tests, reviews patches, writes documentation and is a technical editor of several Drupal related books. He has spoken at Drupalcamps, DrupalCons and FOSS related events and is particularly interested in education, training and crosscultural communication.

#### Damien Tournoud - co-lead

Damien Tournoud leads the Drupal community in France. He is heavily involved in the development and improvement of Drupal core and maintains several contributed modules. He is a member of the security team, heads the French translation team and writes documentation in French and English. He recently translated and published the first French language Drupal book.

#### Jean-Baptiste Ingold - co-lead

Jean-Baptiste Ingold is a community organizer, Drupal trainer and Drupal architect. He gets heavily involved wherever possible - last year being one of the key figures at the two Paris Drupalcamps and the last DrupalNGO.

He is currently working with "Les Explorateurs du Web", a network of trainers and consultants in the on-line media field, where he provides Drupal architectural consultancy and training for web shops new to Drupal.

#### Alexandre Eisenchteter

Alexandre is a marketing expert and a business development manager at 3M (MMM). He manages commercialization and acquisition projects for one of the French divisions of the company and will be a board member of the newly created French Drupal association.

At night, Alexandre becomes a Drupal evangelist and operates www.ineation.com, a blog fully dedicated to Drupal. He contributed to the "Drupal Webmaster Handbook", French documentation aimed at newcomers.

#### Cédric Perronnet

Cedric Perronnet is the technical director and co-founder of Open Web Solutions, a company based in France that offers open source web development and hosting. Since Drupal 4.6 the company has been actively encouraging customers to use Drupal as a framework to fit their needs. At present Open Web Solutions has more than 20 Drupal sites up and running.

#### Yves Chedemois

Yves Chedemois (yched) works as a freelance Drupal developer and is the co-maintainer of the CCK module. He has been one of the top core contributors for the Drupal 6 release and is actively involved in the ongoing 'Fields in core D7' efforts. Rumor has it he would write more documentation if only ...

#### Guillaume Bec

Guillaume Bec (Linagora) is a web developer who has been using Drupal for 2 years. He works for France24, is involved in the French Drupal community and contributes to the organization of DrupalCamp and DrupalNGO events. He'd like to see as many people as possible use Drupal and is always on the lookout for newcomers.

#### Ségolène Boudou

Ségolène is responsible for organizing the non participant and after hours track. After attending Szeged Drupalcon last year with her Drupal obsessed partener, Damien, she and various other Drupal widows/ widowers formed the Drupalgangers, a group committed to enhancing the experience of non-participants at Drupal events. Ségolène is the ideal candidate for this role when DrupalCon comes to Paris as it is her home town, a city she knows and loves.

#### Julien Dreher

Julien is web 2.0 developer and consultant specializing in adaptive strategies in the social Web, on-line activism, participative campaigns and internal collaboration tools. Julien is a consultant and project manager for La Netscouade. His area of expertise is setting up and running social networks using Drupal.

#### Frédéric G. Marand

Frédéric G. Marand is an active member of the French Drupal community, helps out on the Drupal IRC support channels, maintains and co-maintains several contributed modules and themes, writes bug reports and patches for core and contrib.

His blog, Drupal Planet, is entirely devoted to Drupal development techniques. During the monthly Drupal meetings in Paris he trains newcomers. As a developer he helps web agencies, web site publishers and Drupal consultants to increase their Drupal development abilities and to bootstrap their Drupal projects from rough draft to final implementation.

#### Malo Girod de l'Ain

Malo Girod de l'Ain is the co-founder & manager of M2 I Editions. He has published several books and ebooks. Malo has been active in the Drupal community for years. He was there to help the first Drupalcamp Paris get organized and he contributed time, money and knowledge to DrupalCon Barcelona...

#### Nestor Fernandez-Conde

Nestor Fernandez-Conde works both as a project manager and a developer on Drupal projects. He is a motivated community member who left his job as an astrophysicist to indulge in his secret Drupal passion.

#### Benoit Thieulin

Benoit Thieulin worked for Ségolène Royal's candidacy and created the website www.desirsdavenir.org during the 2006 socialist primaries. He subsequently supervised Royal's web campaign in 2007. In June 2007, Benoit and 4 other associates created La Netscouade. The company develops and maintains many Drupal websites that are used for public consultation about poverty and the ongoing public television debate. Benoît is currently working for the EC, kick-starting a consultation platform for the 27 members of the EC.

#### Philippe Gervaise

Philippe Gervaise is an independent designer. He focuses on front-end matters such as graphic design, user interface and interaction. He strongly adheres to html/css and web standards and has an obscure passion for browsers mysteries. He puts that to good use in Drupal theming. Philippe was among the first to participate in Drupal's usability effort. He plans to contribute to the redesign sprint in February in Paris.

# Marketing and communication strategy

As discussed in the program section, we will target business people and community guys.

We will use both traditional press channels and Internet tools to communicate before and after the event.

- Before: our main objective is to create traffic at the conference, especially the Business day, and initiate new sponsors
- After: here our main objective is to create awareness on Drupal technologies, companies, products and success-stories

#### Conference website

As it has been done in the past, the Drupal Conference website will be the central point of all the communications and activities. A robust and attractive site will be built in order to handle the traffic generated by the other sources of communication. Main objectives of the site: inform, attract and collect entrance.

#### Press relations

We will build a strong press campaign. We are actually evaluating several press agencies to partner with us and help us develop a robust international press campaign.

Both business media and specialized media will be targeted with a different press book. Each press-book will contain detail information about Drupal, the eco-system, interviews and case studies. The conference site will have a private press section containing other multimedia resources.

In order to get more media traction we will dedicate some time to the press during the conference (see the press track).

After the conference, each journalist will be sent a link to all the conference videos.

#### Internet buzz

We will use Drupal sites and blogs network to communicate to the community. PHP related sites and other open-source project sites will also be targeted.

As it is adapted to our audience, Twitter will be used (dcparis2009 account) as our main viral tool to pass information to the developers and designers community. The account is already activated and communication will be initiated as soon as the proposal is accepted.

#### **Others**

Paris city has given us the right to communicate on the dynamic display network (300 illuminated information panels all across Paris).

# France: an ever growing Drupal community

Paris has rapidly become one of the main hubs of Drupal community activity in Europe. We've organized three DrupalCamps and the first DrupalNGO, a community driven effort to build a site for an NGO from scratch in a weekend's time. DrupalCampLyon I is planned for March 21st and 22nd, and DrupalCampParis3 is tentatively targeted for mid June. On a more technical side, Paris hosted an international test sprint in April 2008 and is hosting the second main drupal.org sprint in February 2009. Up until 2008 semi regular user group meet-ups have been taking place every quarter. Starting March 2009, monthly meet-ups are scheduled to take place.

#### The French Drupal association

The "Drupal France et francophonie" association was created at the end of 2008 by leading Drupal agencies and individuals. This association is a 'national' counterpart to the global Drupal Association. Its main goal is to expand and facilitate the French Drupal community as well as any other French speaking Drupal community outside of France. Its first tasks will be to take care of the drupalfr.org infrastructure and act as the legal body that organizes DrupalCon Paris, should this proposal be accepted.

## Program and session

#### Two events in one for a diverse community

The Drupal community is a lot more than just a community of developers and website designers. Entrepreneurs, decision-makers and end-users are all part of the community and should be welcomed as such in the conference. Based on this idea, we designed a two-faceted event:

#### A five-day Community conference

The traditional, community-focused conference will span five days. Dries' opening keynote and a press conference kick off four days of sessions and BOFs. The fifth and final day is dedicated to various code sprints, and Dries' closing keynote signals the end of DrupalCon2009.

#### A one day Reach Out event (business focus)

The first day of the conference will be orientated to the wider business community, showcasing what Drupal can do and how it can be implemented in a variety of business applications. We aim to do this whilst maintaining interest for our regular conference attendees.

Example of business oriented sessions:

- Why the Drupal Eco-system is better than a closed-source ecosystem?
- Drupal project global cost analysis and return on investment
- How to build your requirements?
- Is Drupal a good fit for your project?
- Drupal for Publishers
- Drupal for Marketers
- Drupal and search engine optimization
- Showcase of sites made with Drupal

#### The first Drupal Job fair in France

As part of this Drupal Conference, we will organize a specialized Job Fair to promote employment in the Drupal eco-system. This will be THE Drupal recruitment event to attend. The Job Fair will take place during the Reach Out day and offer a unique opportunity for potential employers and employees to come together in the professional framework of DrupalCon Paris 2009.

The job fair is targeted at companies interested in recruiting skilled students and professionals, and job seekers looking to Drupalize their professional career.

Job seekers will attend and meet face to face with Drupal recruiters and specialists to access employment, career, training and education opportunities in a dynamic, prospective and unique environment. Job seekers and students will be able to participate with the student Pass.

Web-shops and companies will find a cost-effective mean to meet the rare qualified profiles. Job fair participation will be reserved to sponsors: platinum and gold sponsors will have a table, silver sponsors will have an admission and bronze will have to pay an additional fee.

#### Different tracks for a customized experience

We want the conference schedule to be flexible enough to suit the needs of a diverse delegate. Therefore the global conference flow will be wrapped around several tracks aimed at different audiences. We have segmented the audience into five profiles each one representing a typical member of the Drupal community with different skillsets, levels of expertise and fields of interest.

- Core developers: core developers will have their own schedule embedded within the main conference but isolated in the "Core Cocoon". The "Core Cocoon" is a restricted place that will enable a better interaction between core developers. Of course, core events shouldn't prevent participants from attending other high value sessions.
- Web developers: people with medium to high expertise interested mainly in development and community topics.
- Themers: people with medium expertise mainly interested in theming and community topics.
- Webmasters: people with low to medium expertise mainly interested in building, administering and theming topics.
- Drupal in Business: for business representatives with low technical expertise interested in business decision topics. They might only attend the conference during the Reach Out day

#### Conference topics

We will make sure that the conference list is diversified enough to fill the needs of our five segments.

Based on his profile (completed at registration) each attendant will be proposed a customized track adapted to his needs and level of expertise. Of course, he will be able to fine-tune the program manually. As we will gather the needs of all the attendants, the global conference schedule matrix will be optimized in order to enable as many people as possible to follow their preferred track.

In order to be able to adapt the agenda to each single attendee, each session will be mapped around 3 axis.

#### Expertise axis

Drupal expertise level needed to get the full return from the session. From None to Rockstar.

#### Theme axis

The topic covered by the session, eg core or module development, theming, building, administering, community and business.

#### Business axis

Is the topic specifically linked to a specific business application eg Media, Education, Government, e-commerce, ..., none, all.

#### **Topic selection**

We will keep the traditional *community voting system* to pre-select a short-list of the preferred session topics. Then an *editorial board* will do the final selection. This board will help us to achieve a balanced agenda addressing the varied needs of the conference goers, secondly we need to properly and logically allocate session venues to match our predefined tracks.

To monitor quality and relevance each session will be reviewed by a member of the editorial team.

All sessions will be recorded.

#### Other publics

#### **Journalists**

A dedicated time will be saved for journalists. Maybe before the opening of the conference. A press conference will be organized with a select panel of people / companies representative of the rich Drupal eco-system.

#### Partner and social program

We want this event to be shared with our loved ones (spouses and family). We will be organizing a range of activities to entertain and amuse our non-drupal friends and family, dome will be included in the price, some will require an additional fee.

The range of activities, sights and scenes Paris has to offer is simply too vast to describe: sightseeing tours, culinary excursions, museum visits, shopping sprees, concerts and operas are merely a tip of the iceberg.

Our Discovery Team will be there to help attendees, partners, friends and family figure out where they want to go and what they want to see according to individual expectations, time and budget.

To make things even easier, a selection of activities proposed by the Tourism Office will be available on the conference website, with the option to register before coming to Paris or on arrival.

Most museums in Paris dedicate special sessions to children. In addition to these and other family activities, we'll be providing day care as well.

Sample potential activities: Visits (Eiffel Tower, Versailles, Le Louvre but also "secret" places...), Cooking lessons with "french chef", Traditional wine tasting session, Relaxation in a spa or a hammam, Private shopping in a "Grand Magasin" with a "style coach" for the group, baby sitting/child care/creche, eurodisney.

## Appendix A

## Getting to Paris

#### By plane

Paris is located in the heart of Europe. Orly and Paris Charles de Gaule (CDG) are two of the busiest international airports in Europe. Roughly 14,000 flights per week, provided by over 400 airlines, departing from over 300 cities in 135 countries connect Paris to the world. Both airports are a 20 minute train away from the center of Paris.

Low budget travelers are served by a low budget terminal in Beauvais, a little over an hour away by train from Paris. Ryan Air, Wizz Air and Blue Air touch base in Beauvais Airport.

From	Airline company	Approximate cost (€)	Approximate cost (USD)
Dakar, Senegal (DKR)	Royal Air Maroc	674	887
Lome,Togo (LFW)	Royal Air Maroc	777	1022
Oujda, Morocco (OUD)	Iberia	421	554
Bangkok, Thailand (BKK)	Qatar Airways	1000	1316
Hong Kong	Air France	622	818
Mumbai	GulfAir	620	816
Tokyo	Air France	1800	2369
Sao Paulo	TAM Linhas aeras	960	1263
Moscow	Aeroflot	325	427
Beijing	KLM	700	921
Athens	Alitalia	247	325
Barcelona	Vueling/easyjet	146	192
Madrid	Ryanair	100	131
Prague	Ryanair	220	289
Rome	Ryanair	160	210
London	easyjet	90	118
Berlin	Ryanair easyjet	145	190
Los Angeles	Delta Airlines	504	663
Miami	Delta Airlines	730	960
New York	Swiss	500	658
Washington	Aer lingus ryanair delta	450	592
San francisco	Delta	580	763
Boston	Aer lingus Ryanair	560	737
Chicago	Aer Lingus Ryanair	580	763
Montreal	Corsairfly	550	724
Vancouver	Air Canada	946	1245

#### By train

Paris is at the heart of several high speed train networks, connecting it directly to Brussels, London, Amsterdam, Geneva, Cologne, Frankfurt and over 20 other cities n a matter of hours.

City	Travel time	Network	Approximate cost (€)	Approximate cost (USD)
Brussels	I hr 25 min.	Thalys	40 - 80	50 - 100
London	2 hrs 15 min.	Eurostar	100 - 200	130 - 260
Amsterdam	3 hrs 15 min.	Thalys	45 - 75	60 - 100
Geneva	3 hrs 20 min.	High Speed Train (HST)	45 - 75	60 - 100
Frankfurt	3 hrs 50 min.	InterCity Express (ICE)	45 - 125	60 - 160

#### By Bus

International bus connections such as the ones provided by Eurolines offer a relatively cheap means of reaching Paris from virtually everywhere in Western and Eastern Europe.

City	Travel time	Network	Approximate cost (€)	Approximate cost (USD)
Brussels	4 hrs	Eurolines	15 - 25	20 - 35
London	9 hrs	Eurolines	10 - 15	12 - 20
Amsterdam	8 hrs	Eurolines	20 - 35	25 - 45
Madrid	17 hrs	Eurolines	60 - 75	75 - 100
Frankfurt	9 hrs	Eurolines	35 - 45	45 - 60
Warsaw	27 hrs	Eurolines	45 - 60	60 - 75

## Appendix B

### Visas

The European territory of France is part of the Schengen area. The Schengen area includes the territory of the following European Union countries and associated countries: Austria, Belgium, Denmark, Finland, Germany, Greece, Iceland, Italy, Luxembourg, Norway, Netherlands, Portugal, Spain and Sweden.

A short stay is a stay in the Schengen area under 90 days or multiple stays totaling less than 90 days in a period of six months.

For short stays, a visa is waived for the following:

- citizens of the following countries: Andorra, Argentina, Australia, Bermuda, Brazil, Brunei, Canada, Chile, Costa Rica, Croatia, El Salvador, Guatemala, Holy See, Honduras, Israel, Japan, Malaysia, Mexico, Monaco, Nicaragua, New Zealand, Panama, Paraguay, San Marino, Singapore, South Korea, United States, Uruguay, Venezuela
- holders of passports from the Hong Kong Special Administrative Region of the People's Republic of China and the Special Administrative Region of Macao of the People's Republic of China
- holders of a valid residence document in France
- holders of a residence document issued by a country which adheres to the Schengen Agreement
- holders of a travel document issued by a country which adheres to the Schengen Agreement

For more information please refer to http://www.diplomatie.gouv.fr/en/france\_159/entering-france\_2045/getting-visa\_2046/index.html or its tiny counterpart http://tinyurl.com/visafrance.

## Appendix C

## Accommodation

Paris offers a wide range of appealing and competitive hotel accommodation, with 1,466 hotels and 76,179 rooms, of which 92% in the 3, 4 and 5 star categories. Paris also offers you a large choice of apart hotels (12,405 beds) and youth accommodation (up to 10,300 beds outside of term time). Paris has it all, for every taste and every budget.

Hotel category (international classification)	Number of rooms	Number of hotels
Palace	723	6
5*	20,282	173
4*	26,689	591
3*	23,494	546
2*	3,230	114
*	1,761	36
Total	76,179	1,466
Aparthotels	12,500	
Youth Accommodation	10,579	

#### Bedroom average rates

Depending on geographical location, time of the year or major events taking place in the city, these prices may vary. They do not reflect any special offers or deals obtainable through travel agents. On the basis of a double room, here is an idea of the price range per night in each category (not including breakfast):

Youth hostels	Basic amenities	€19
Ungraded (HT)	simple and basic	under €40
*	basic amenities	€40 to €80
2**	good amenities	€80 to €120
3***	very good amenities	€120 to €200
4***	outstanding amenities	€200 to €450
4**** L	luxury	over €450

#### Paris, a competitive city for accommodation

The information mentioned below has been extracted from a 2007 survey conducted by MKG Consulting on behalf of the Paris Convention Bureau. It is based on the prices – without breakfast – shown in 400 hotels.

#### Budget Sector: €88

The average rack rate of the sample: €115. Paris is the fourth least expensive city out of the sample: with an average rate of €88, Parisian prices stay considerably lower than the average rack rate for all the cities included in the survey, €115.

#### Mid-range sector: €162

The average rack rate of the sample: €180. Paris comes out well as 8th of the ranking, well below the average rack rate of €180...

#### Cheap accommodation: hostels and student lodging

Paris offers a wide range of cheap accommodation. Several hostels are located nearby the conference venue. We will also partner with the Cité internationale, that can offer very cheap accommodation (in the range 20 to 40 euros).

### Appendix D

## Moving around the city center

Paris has one of the world's cheapest and densest city transportation networks. Within the city, everywhere is handy and accessible thanks to 16,400 taxis, 16 metro lines visiting 381 regularly-renovated stations, 5 fast suburban trains (RER), 1,371 buses covering 59 routes and 4 "green" and noiseless tram lines, combining speed and comfort.

- Metro: quick, easy and good value for money
- The Paris metro has around 300 stations and 16 lines, their entrances marked by a big yellow "M". The metro operates every day including public holidays from 5.30am to 1am the following morning and to 2.15am on Friday, Saturday and National Holidays' eves.

#### Bus: a great way to discover the city

There are a wide variety of routes, many of which go though the city center, along the Seine River banks or through well-known historical areas. The bus network with its 59 routes perfectly matches and complements that of the metro. Some bus lines also operate in the evening, in particular those that begin at train stations or serve major metro and RER links.

# RER (suburban express railway): provides access to the suburbs and outer Paris

The RER is a huge rail network covering most of the Ile-de-France region. Using the RER, you can cross Paris in 15 minutes.

#### Metro, RER, bus, tramway: the same ticket

A single ticket costs €1.60 (10 tickets cost €11) and can be used for one journey, including all connections. (nb if you leave the Metro system part way through your journey or want to change mode of transport you will need to use a second ticket to continue)

On the RER, as long as you remain within the city limits, tickets and prices are identical to the metro. On the buses there is no limit of distance (including suburbs), except on the Balabus (special tourist buses).

5 Day Metro pass Adult - Zone I to 3 - Paris Center ONLY: 28 eur

#### Vélib' – Parisian bikes

Vélib' is a Self Service "bike hire" system available 24 hours a day, 7 days a week. The 1,200 pick up and drop off locations allow you to pick up one of the 16,000 bikes from one service point and drop off to another.

Rates: €I for a Day Vélib' ticket and €5 for a 7-day Vélib' ticket. The first 30 minutes of each journey are free of charge (add €I for the second 30 minutes and €2 for the third one).

## Appendix E

## The venue

## Big rooms

Room name	Size (m²)	Capacity (persons)
Honnorat	400	400
Adenauer+ galleries	200	283-700
Theatre La galerie		230
Theatre La resserre		144



^The Honnorat prestigeous room



^ The Adenauer room

#### The venue for the keynote speeches

The Maison Internationale biggest room can hold about 700 person. For keynote speeches we are studying two options:

- Using several rooms with live broadcast between them;
- Renting the installations of the nearby Charlety Stadium, which has an indoor stadium capable of holding 1900 ppl.

#### Smaller rooms

Room name	Size (m²)	Capacity (persons)
David Weill	83	40 (classroom setup)
Gulbenkian	83	40 (classroom setup)
Nathan	117	60 (classroom setup)
Rockefeller	72	36 (classroom setup)
Preyer	28	14 (classroom setup)
Satsuma	104	52 (classroom setup)
Branet	38	19 (classroom setup)





#### ^ The David Weill and Gulbenkian rooms



^ The Rockefeller room

#### Accommodation in the Cité Universitaire

The Cité Universitaire can also offer us cheap accommodations for all students (in the range 20 to 40 euros).